



Australian Government
Department of Education

Council for International Education – a government perspective

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A new way of working

- Encourages discussion broad range of issues
- Brings in a wide range of expertise
- Informs government thinking on new issues
- Brings sector expertise to known challenges



Focuses on priorities to drive change

- Council's four priorities go to the heart of international education
 1. Delivering the best possible student experience
 2. A nationally coordinated approach to marketing and branding
 3. Building in-country engagement and activities
 4. Communicating the benefits of international education
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Results in a strong issues-based agenda

- Council has engaged others in the sector on the student experience and marketing and branding
- Concrete work agenda looking at in-country engagement – LATAM, China and India
- New work underway on communicating the benefits



Informs government policy and investment

- Work of India Reference Group will inform implementation of an India Economic Strategy
- Deep dives on the VET and schools sectors will shape govt strategies
- Deep dive on agents will complement govt transparency work
- Results in more cohesive govt engagement and better policy outcomes for the sector





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Thank you

For further information, please visit
www.internationaleducation.gov.au